



RE: Sponsorship Opportunity for the 4th Annual Apple Classic 5k/10k Run

The Walton Education Foundation proudly presents our primary annual fundraiser, the 4th Annual Apple Classic 5K/10K Run. The race will take place on Saturday, February 21, 2015 at the beautiful Hammock Bay Town Center in Freeport. We are already preparing this winter race fundraiser to position it as the most successful to date and invite you to become an event sponsor. As an event sponsor, you will aid the Walton Education Foundation as we support the needs of every Walton County school and teacher.

The Walton Education Foundation is a not-for-profit organization established in 1995 by a rising need for support specific to teachers in Walton County. The Foundation has grown to not only help *all* teachers in Walton County, but to support each school and student. The Foundation provides annual giving and volunteer opportunities through a series of educational programs and grants including:

- **Classroom Mini-Grant Program** where funds are provided annually, through an application process, to special projects and programs which focus on important educational initiatives such as STEM, literacy, increasing high school graduation rates, career/technical education, low-performing students and teaching quality.
- **Take Stock in Children**, a Florida-based, not-for-profit program, that offers at risk children or children from low-income homes opportunities for college scholarships, volunteer mentors and an overall hope for a better life.
- **Kidz Closet**, a program that provides assistance for students to obtain proper school clothing through physical and monetary donations.
- **District Special Events** where volunteers and support are provided for Teacher of the Year, Celebrating & Elevating Effective Teachers and School Year Kick-Off Events, plus many, many more!

All proceeds of the Apple Classic 5k/10k Run directly benefit the Walton Education Foundation. Your sponsorship will support our special programs and grants for the upcoming year, and will also help create awareness about the Walton Education Foundation and how we pledge to positively affect the day-to-day education process of our county's students and teachers.

Please review the sponsorship opportunities for the 4th Annual Apple Classic 5K/10K. Should you have any questions, please contact our Race Committee at info@appleclassicrun.com. We invite you to learn more about The Walton Education Foundation by visiting waledfoundation.org or about the race by visiting www.appleclassicrun.com.

Sincerely,

The 4th Annual Apple Classic Race Committee

WALTON



EDUCATION FOUNDATION

4th Annual Apple Classic 5K/10K Run
benefiting the Walton Education Foundation

2015 Sponsorship Opportunities

Gold Medal Sponsor – \$1000

Company logo on all Apple Classic Race radio and newspaper ads and promotions
Company name mentioned a minimum of one time on Facebook promotions
Four (4) complimentary race entries and event t-shirts
Company logo posted on Apple Classic website
Company thanked at race ceremony
Company name listed on Sponsor Board on race day
Company logo listed in premium location on race t-shirt back
Company collateral provided by sponsor in race bags

Silver Medal Sponsor – \$500

Two (2) complimentary race entries and event t-shirts
Company name mentioned a minimum of one time on Facebook promotions
Company logo posted on Apple Classic website
Company thanked at race ceremony
Company name listed on Sponsor Board on race day
Company logo listed on race t-shirt back
Company collateral provided by sponsor in race bags

Bronze Medal Sponsor – \$250

- Company logo posted on Apple Classic website
- Company thanked at race ceremony
- Company name listed on Sponsor Board on race day
- Company name listed on race t-shirt back
- Company collateral provided by sponsor in race bags

H2O Sponsor – \$100

- Sponsorship tent set-up by company at one of our five (5) water stations
- Company name listed on Apple Classic website
- Company name listed on Sponsor Board on race day
- Company collateral provided by sponsor in race bags
- Company must provide two (2) volunteers at water stations and provide music

2015 Apple Classic Run Sponsorship Form

Company Information

Company Name: _____

Mailing Address: _____

City: _____ ST _____ Zip _____

Website: _____

Social Media: _____

Description: _____

Contact: _____ Title: _____

Contact Email: _____ Phone/Cell: (_____) _____

Sponsorship Information

Sponsorship Level: Gold Medal Silver Medal Bronze Medal H2O Sponsor

Signature: _____ Date: _____

Print Name: _____

Sponsor T-Shirt Information

Gold Sponsors receive 4 Shirts; Silver Sponsors receive 2 Shirts – Please enter number of sizes in box.

Youth SM M L Adult SM M L XL XXL

Payment Information: Checks Only

Please make check payable to:
Walton Education Foundation/Apple Run

Please mail Sponsorship Form and Check to:
ATTN: Apple Classic Run
145 Park Street, Suite 5
DeFuniak Springs, FL 32435

Thank you for your support! For more information contact us at info@appleclassicrun.com or by phone at 850-892-1100 attention Sue Brack.