



Let's run, walk and educate for Walton County!

Walton Education Foundation (WEF) proudly presents the 5th Annual Apple Classic 5k/10k Run and is eagerly planning to make this race unique in many ways. As an event sponsor, you will aid Walton Education Foundation as we support the needs of every Walton County district school, student and teacher. WEF is working hard to raise the bar for this year's Apple Classic Run by actively recruiting more runner participation through our newly implemented Champion Teacher program, by reorganizing our race course to be a more runner friendly experience, and incorporating a unique, local event advertising package for our premier sponsors.

On Saturday, February 20, 2016 students, teachers, friends and families will run or walk the newly redesigned 5k/10k course in beautiful Hammock Bay Town Center in Freeport. Runners and guests will enjoy a number of post-race activities like snacks, drinks, raffle items, music, family games and an award ceremony.

About Walton Education Foundation

Walton Education Foundation is a not-for-profit organization established in 1995 by a rising need for support specific to teachers in Walton County. WEF has grown to not only help *all* teachers in Walton County through their grant programs, but now extends their reach to support *all* public and charter schools and *all* students within the district. Their Classroom Mini-Grant program, Take Stock in Children Mentor and Scholarship program, and Elevating and Celebrating Effective Teachers and Teaching Summit (ECET2) benefit from your sponsorship and the proceeds of the Apple Classic Run.



Impact of Walton Education Foundation in our community and Walton County in 2014-2015 School Year:

- Programming Percentage was 92%, Program Expenses \$64,720 / Total Expenses \$69,545
- Awarded over \$34,000 to 31 Mini Grants that were used in Walton County schools and classrooms
- Pledged \$42,000 to Walton County School/Teacher Grant Recipients for 2015-2016
- Purchased \$28,800 in college scholarships through Take Stock in Children in 2014-2015 school year
- 32% Take Stock in Children Scholarship & Mentor Program grew from 30 to 44 students
- Impacted 3,737 of Walton County Students with Classroom Mini Grants

Impact of the Apple Classic 5k/10k Run and its Sponsors on Walton Education Foundation

- 78% of all runners in 2015 were residents of Walton County
- Funds raised are eligible to be matched by the Consortium of Florida Education Foundation or Take Stock in Children's Statewide Program
- Expanded reach into each of the 15 schools in Walton County including charter schools and offering a fun way for Walton County businesses and schools to work together for their betterment

Advertising Plan

- Online marketing and Facebook campaign with premiere sponsor names included
- Logo or Name placement on back of event t-shirt and on Active.com registration page
- Placement on event poster distributed in community businesses

Your sponsorship will directly benefit Walton County and Walton Education Foundation!

WALTON



EDUCATION FOUNDATION

2016 Sponsorship Opportunities

Platinum Medal Sponsor – \$2,500

Limited to one sponsorship

- Company logo on all Apple Classic Race promotional material and ad placements
- Company logo on event Facebook page
- Ten (10) complimentary race entries: 5 adult and 5 student
- Ten (10) Apple Classic T-shirts
- Company logo posted on Apple Classic website
- Company logo listed on back of race t-shirt
- Company logo listed on Sponsor Board on race day
- Company thanked at race ceremony
- Company collateral provided by sponsor in race bags

Gold Medal Sponsor – \$1000

- Company logo on all Apple Classic Race promotional material and ad placements
- Company name mentioned a minimum of two (2x) times on Facebook promotions
- Six (6) complimentary race entries: 4 adult entries and 2 student entries
- Six (6) Apple Classic T-shirts
- Company logo posted on Apple Classic website
- Company logo listed on back of race t-shirt
- Company name listed on Sponsor Board on race day
- Company thanked at race ceremony
- Company collateral provided by sponsor in race bags

Silver Medal Sponsor – \$500

- Company name posted on Apple Classic website
- Company name mentioned a minimum of one (1x) time on Facebook promotions
- Company logo listed on race t-shirt back
- Company name listed on Sponsor Board on race day
- Four (4) complimentary race entries: 2 adult entries and 2 student entries
- Four (4) Apple Classic t-shirts
- Company thanked at race ceremony
- Company collateral provided by sponsor in race bags

Bronze Medal Sponsor – \$250

- Company name listed on Apple Classic website
- Company name listed on Sponsor Board on race day
- Company name listed on race t-shirt back
- Company thanked at race ceremony Company collateral provided by sponsor in race bags

H2O Sponsor – \$150

- Company signage at one of our five (5) water stations along our revised race course!
- Company name listed on Apple Classic website
- Company name listed on Sponsor Board on race day
- Company collateral provided by sponsor in race bags
- Company can provide two (2) volunteers at water stations

Friends & Family of WEF Sponsor – \$150

- Two (2) complimentary STUDENT race entries
- Single family name listed on Apple Classic website
- Single family name listed on Sponsor Board on race day



2016 Apple Classic Run Sponsorship Form

Company or Friends/Family Information

Company or Friends/Family Name: _____

Please note this is how your information will appear on any event related material.

Mailing Address: _____

City: _____ ST _____ Zip _____

Website: _____

Contact: _____ Title: _____

Contact Email: _____ Phone/Cell: (_____) _____

Sponsorship Information

Sponsorship Level: Platinum Medal Gold Medal Silver Medal Bronze Medal
 H2O Sponsor Family/Friends

Signature: _____ Date: _____

Print Name: _____

Sponsor T-Shirt Information (Platinum, Golf and Silver Sponsor Levels)

Youth SM M L Adult SM M L XL XXL

Payment Information: Checks Only

Please make check payable to:
Walton Education Foundation/Apple Run

Please email your logo to info@waltonedfoundation.org

Please mail Sponsorship Form and Check to:
ATTN: Apple Classic Run
145 Park Street, Suite 5
DeFuniak Springs, FL 32435

For more information contact us at info@waltonedfoundation.org or by phone at 850-692-9961