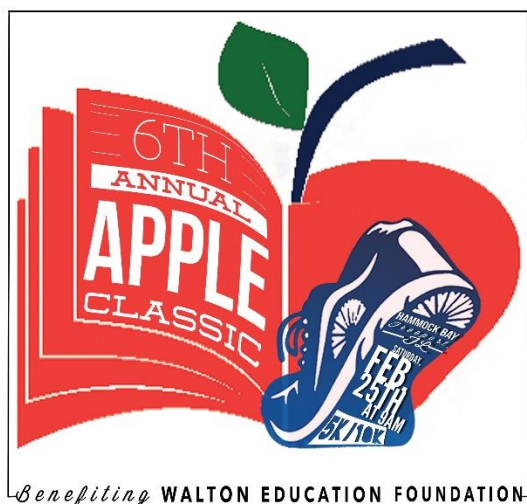


## Run, Walk, Educate for Walton County Saturday, February 25, 2017



The 6th Annual Apple Classic 5k/10k Run is actively seeking event sponsorships! As a sponsor, you will aid Walton Education Foundation (WEF) as they support the needs of every Walton County district school, student and teacher.

On Saturday, February 25, 2017 students, teachers, friends and families will run or walk the redesigned 5k/10k course in beautiful Hammock Bay

Town Center in Freeport. Runners and guests will enjoy a newly streamlined course plus several post-race activities like snacks, Crayton Beer Garden, raffle items, music, family games and the Apple Awards.

For more information about Walton Education, please visit [www.waltonedfoundation.org](http://www.waltonedfoundation.org).

### Your Apple Classic Sponsorship by Numbers

- **93%** of 2016 Apple Classic runners were residents of Walton County
- **16 schools** impacted by WEF and the Apple Classic Run
- **250+ participants** in 2016 Apple Classic
- 2016 USATF-Certified course #FL15119EBM
- 100% Locals' Community Race
- **38 Grants** were awarded to **51 teachers** in 2016
- **8,879 Students** impacted by WEF in 2016
- **\$8,000 in College Scholarships** for Take Stock in Children for 2016 school year
- **115+ Tablet Devices** awarded through WEF
- **10,000 Apple Classic Fliers** circulated to Walton County schools

### 2017 Apple Classic Sponsorship Opportunities

Sponsorship Levels *February 6 <sup>th</sup> Deadline for T-shirt and Flier Information	Platinum Medal	Gold Medal	Silver Medal	Bronze Medal	Vendor Table	Friends Family
Sponsorship Level Amount	\$2,500	\$1,000	\$500	\$250	\$150	\$150
Company Logo on Race Poster*	•	•				
Company Logo on Advertising -	•	•				
Company Logo on Race Day Banner	•	•				
Company Logo on Race Fliers	•	•				
Company Logo on Facebook Page	•	•				
Company Logo on Apple Classic Website	•	•				
Company Logo on Apple Classic Race T-shirt*	•	•	•			
Company Collateral Included in Race Bags	•	•	•	•	•	•
Company Thanked at Race Day Awards	•	•	•	•	•	
Tent Set-up on Race Lawn	•	•	•	•	•	
Company Name Listed on Back of Race T-shirt				•		
Company/Family Name on Apple Classic Website			•	•		•
Company/Family Name Listed on Race Day Sponsor Board			•	•		•
Adult Race Entries	3	2	1	1	1	1
Student Race Entries	3	2	1	1	-	-
Apple Classic T-Shirts	6	4	2	2	1	1



## 2017 Apple Classic Run Sponsorship Form

### Company or Family/Friend's Information

Company Name or  
Family / Friend's Name: \_\_\_\_\_

*Please note this is how your information will appear on any event related material.*

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Website: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone/Cell: ( \_\_\_\_\_ ) \_\_\_\_\_

### Sponsorship Information

Sponsorship Level:  Platinum Medal \$2,500     Gold Medal \$1,000     Silver Medal \$500  
 Bronze Medal \$250     Vendor Table \$150     Family/Friends \$150

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

### Logo and Sponsorship Runner Entry Code

Please email your business logo and this completed form to [info@waltonedfoundation.org](mailto:info@waltonedfoundation.org) to receive your runner entry code and link to register online. Thank you!

### Payment Information: Checks Only

Please make check payable to:  
Walton Education Foundation

Please mail sponsorship form and check to:  
Walton Education Foundation/Apple Classic Run  
145 Park Street, Suite 5  
DeFuniak Springs, FL 32435

*Thank you for your support of Walton Education Foundation and the 6<sup>th</sup> Apple Classic 5k and 10k Run!*