



Run, Walk, Educate for Walton County Saturday, February 3, 2018

The 7th Annual Apple Classic 5k/10k Run is actively seeking event sponsorships! As a sponsor, you will aid Walton Education Foundation (WEF) as they support the needs of every Walton County district school, student and teacher.

On Saturday, February 3, 2018 students, teachers, friends and families will run or walk the redesigned 5k/10k course in beautiful Hammock Bay Town Center in Freeport. Runners and guests will enjoy a newly streamlined course plus several post-race activities like snacks, Grayton Beer Garden,

raffle items, music, family games and the Apple Awards. For more information about Walton Education, please visit www.waltonedfoundation.org.

Your Apple Classic Sponsorship by Numbers

- **91%** of 2017 Apple Classic runners were residents of Walton County
- **16 schools** impacted by WEF and the Apple Classic Run
- **250+** registrations in 2017 Apple Classic
- **2018 USATF-Certified Course #FL15119EBM**
- **2018 USATF-Sanctioned Course #18-14-011**
- **\$30,000+** to be awarded to teachers in 2017-18
- **9,000+** Students impacted by WEF in 2017
- **\$8,000 in College Scholarships** for Take Stock in Children for 2017 school year
- **115+** Tablet Devices awarded in 2016 through WEF
- **10,000 Apple Classic Fliers** circulated to Walton County schools

2018 Apple Classic Sponsorship Opportunities

Sponsorship Levels *January 15 Deadline for T-shirt and Flier Information	Platinum Medal	Gold Medal	Silver Medal	Bronze Medal	Friends Family
Sponsorship Level Amount	\$2,500	\$1,000	\$500	\$250	\$150
Company Name dedicated to 1 of 3 \$500 School Athletic Grants	•	•			
Company Logo on Race Poster*	•	•			
Company Logo on Advertising	•	•			
Company Logo on Race Day Banner	•	•			
Company Logo on Race Fliers	•	•			
Company Logo on Social Media	•	•			
Company Logo on Apple Classic Website	•	•			
Company Logo on Apple Classic Race T-shirt*	•	•	•		
Company Collateral Included in Race Bags	•	•	•	•	•
Company Thanked at Race Day Awards	•	•	•	•	
Tent Self Set-up on Race Lawn	•	•	•	•	
Company Name Listed on Back of Race T-shirt				•	
Company/Family Name on Apple Classic Website			•	•	•
Company/Family Name Listed on Race Day Sponsor Board			•	•	•
Adult Race Entries	3	2	1	1	1
Student Race Entries	3	2	1	1	-
Apple Classic T-Shirts	6	4	2	2	1



2018 Apple Classic Run Sponsorship Form

Company or Family/Friend's Information

Company Name or
Family / Friend's Name: _____

Please note this is how your information will appear on any event related material.

Mailing Address: _____

City: _____ ST _____ Zip _____

Website: _____

Contact: _____ Title: _____

Email: _____ Phone/Cell: (_____) _____

Sponsorship Information

Sponsorship Level: Platinum Medal \$2,500 Gold Medal \$1,000 Silver Medal \$500
 Bronze Medal \$250 Family/Friends \$150

Signature: _____ Date: _____

Print Name: _____

Logo and Sponsorship Runner Entry Code

Please email your business logo and this completed form to info@waltoneducationfoundation.org to receive your runner entry code and link to register online. If you do not plan on running, please email us your t-shirt sizes and mailing address so that we can order and mail or drop off your t-shirt(s).

Payment Information: Checks Only

Please make check payable to:
Walton Education Foundation

Please mail sponsorship form and check to:
Walton Education Foundation/Apple Classic Run
145 Park Street, Suite 5
DeFuniak Springs, FL 32435

Thank you for your support of Walton Education Foundation and the 7th Apple Classic 5k and 10k Run!