

**Run, Walk, Educate for Walton County
Saturday, February 9, 2019**



The 8th Annual Apple Classic 5k/10k Run is actively seeking event sponsorships! As a sponsor, you will aid Walton Education Foundation (WEF) as they support the needs of every Walton County district school, student and teacher.

On Saturday, February 9, 2019 students, teachers, friends and families will run or walk the 5k/10k course in beautiful Hammock Bay Town Center in Freeport. Runners and guests will enjoy a newly streamlined course plus several post-race activities snacks, music, family games and 3 school participation grants. For more information about Walton Education, please visit www.waltonedfoundation.org.



Your Apple Classic Sponsorship by Numbers

- **84%** of 2018 Apple Classic runners were residents of Walton County
- **\$38,000+** awarded to teachers in 2018-19
- **16 schools** impacted by WEF and the Apple Classic Run
- **10,000+ Students** impacted by WEF in 2018
- **250+ registrations** in 2018 Apple Classic
- **\$8,000 in College Scholarships** for Take Stock in Children for 2018 school year
- **2019 USATF-Certified Course #FL15119EBM**
- **5,000 Apple Classic Fliers** circulated to Walton County schools
- **2019 USATF-Sanctioned Course #19-14-005**
- **150+ Displaced students from Hurricane Michael need help!**

2019 Apple Classic Sponsorship Opportunities

| Sponsorship Levels *January 15 Deadline for T-shirt and Flier Information | Platinum Medal | Gold Medal | Silver Medal | Bronze Medal | Friends Family |
|--|----------------|------------|--------------|--------------|----------------|
| Sponsorship Level Amount | \$2,500 | \$1,000 | \$500 | \$250 | \$150 |
| Company Name dedicated to 1 of 3 \$500 School Athletic Grants | • | • | | | |
| Company Logo on Race Poster* | • | • | | | |
| Company Logo on Advertising | • | • | | | |
| Company Logo on Race Day Banner | • | • | | | |
| Company Logo on Race Fliers | • | • | | | |
| Company Logo on Social Media | • | • | | | |
| Company Logo on Apple Classic Website | • | • | | | |
| Company Logo on Apple Classic Race T-shirt* | • | • | • | | |
| Company Collateral Included in Race Bags | • | • | • | • | • |
| Company Thanked at Race Day Awards | • | • | • | • | |
| Tent Self Set-up on Race Lawn | • | • | • | • | |
| Company Name Listed on Back of Race T-shirt | | | | • | |
| Company/Family Name on Apple Classic Website | | | • | • | • |
| Company/Family Name Listed on Race Day Sponsor Board | | | • | • | • |
| Adult Race Entries | 3 | 2 | 1 | 1 | 1 |
| Student Race Entries | 3 | 2 | 1 | 1 | - |
| Apple Classic T-Shirts | 6 | 4 | 2 | 2 | 1 |



2019 Apple Classic Run Sponsorship Form

Company or Family/Friend's Information

Company Name or
Family / Friend's Name: _____

Please note this is how your information will appear on any event related material.

Mailing Address: _____

City: _____ ST _____ Zip _____

Website: _____

Contact: _____ Title: _____

Email: _____ Phone/Cell: (_____) _____

Sponsorship Information

Sponsorship Level: Platinum Medal \$2,500 Gold Medal \$1,000 Silver Medal \$500
 Bronze Medal \$250 Family/Friends \$150

Signature: _____ Date: _____

Print Name: _____

Logo and Sponsorship Runner Entry Code

Please email your business logo and this completed form to info@waltoneducationfoundation.org to receive your runner entry code and link to register online. If you do not plan on running, please email us your t-shirt sizes and mailing address so that we can order and mail or drop off your t-shirt(s).

Payment Information: Checks Only

Please make check payable to:
Walton Education Foundation

Please mail sponsorship form and check to:
Walton Education Foundation/Apple Classic 5K & 10K
145 Park Street, Suite 3
DeFuniak Springs, FL 32435

Thank you for your support of Walton Education Foundation and the 8th Apple Classic 5k and 10k Run!